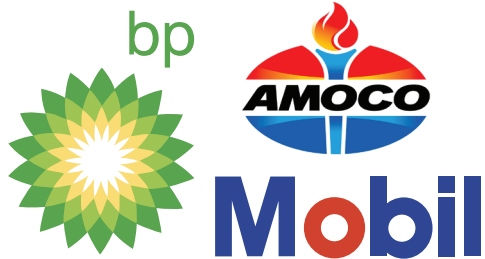


**DOUBLE YOUR  
POINTS ON FUEL!**



*Use your PRIDE Points card in  
combination with fuel rewards  
and earn points toward both!*



## ***The fastest way to save on every purchase***

**"The PRIDE Points"** is a rewards program designed to give back to all of our customers. Every purchase you make at our stores can earn you DOLLARS OFF store purchases. Your membership instantly enrolls you in PRIDE clubs and rewards you with free coffee, soda, and more!

**The PRIDE Points customer service:  
(800) 260-4910**

The PRIDE Points are the property of The PRIDE Stores and can be terminated without notice. Redeemable prizes and point levels can be changed or altered without prior notice. Points are issued at time of purchase on the pre-tax amount. Some products and services are excluded including lottery tickets, gift cards, phone cards, money orders, vending machines, UberEats, and other deliveries. TCBY promotion resets December 31st of each year.

Points have no monetary value and are not transferable. Points can not be applied towards fuel. Points expire one year from date of purchase. Other terms and conditions may apply.



# **REWARD YOURSELF!**

***It's as EASY AS...***

**1**

**2**

**3**

**EVERY DOLLAR SPENT EARNS YOU:**

**1**  
Point

**on FUEL & Cigarettes**

**2**  
Points

**Convenience Store  
Purchases**

**3**  
Points

**Select PRIDE  
Store Items:**

- PRIDE Fresh Food
- Beer and Wine Plus Spirits
- Urban Counter
- Taco Urbano
- TCBY
- Mrs Fields Cookies
- Bread and Milk

**SIGN UP AND  
RECEIVE**

**100**  
Bonus Points

**REWARD YOURSELF**

**RECEIVE  
\$5  
OFF**

**WITH EVERY 500  
POINTS EARNED**

*Earn 3 points on these brands:*



**AUTOMATICALLY  
ENROLL IN THESE CLUBS**



**COFFEE  
CLUB**

Buy 5, get the 6th

**FREE**

Buy 5, get the 6th

**FREE**



**FOUNTAIN  
CLUB**



**ESPRESSO,  
Cold Brew &  
Nitro Coffee  
CLUB**

Buy 5, get the 6th

**FREE**

Buy 5, get the 6th

**FREE**

**BREAD CLUB**



**TCBY  
FROZEN  
YOGURT\*  
CLUB**

**200**  
BONUS POINTS  
for 5th PURCHASE

\*Excludes TCBY Vending