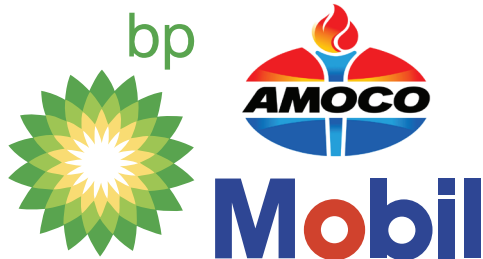


**DOUBLE POINTS
ON FUEL!**



*Use your PRIDE Points card in
combination with fuel rewards
and earn points toward both!*

Download the **thePRIDEapp.com**
to check your balance
and track purchases!



Available on the
App Store

GET IT ON
Google play



***The fastest way to save
on every purchase***

A swipe is all it takes!

“The PRIDE Points” is a rewards program designed to give back to all of our customers. Every purchase you make at our stores can earn you PRIDE Points towards DOLLARS OFF convenience store purchases. Not only that, our members instantly enroll in PRIDE clubs and reward you with free coffee, soda, and more!

- The PRIDE Stores are the property of the PRIDE Stores and can be terminated without notice.
- Points have no monetary value and are not transferrable.
- Redeemable prizes and point levels can be changed or altered without prior notice.
- Points are issued at time of purchase on the pre-tax amount.
- Some products and services may be excluded including lottery tickets, gift cards, phone cards, money orders, and vending machines.
- Points can only be redeemed by the person who originally signed up for the program/card
- Points can only be redeemed towards convenience store and not applied towards fuel.
- Points expire 1 year from date of purchase
- Other terms and conditions may apply

**The PRIDE Points customer service:
(800) 260-4910**



**REWARD
YOURSELF!**

It's as EASY AS...

1

2

3

EVERY DOLLAR SPENT EARNS YOU:



on FUEL & Cigarettes

**Convenience Store
Purchases**



**Selected PRIDE
Store Items:**

- PRIDE Fresh Food
- Beer and Wine Plus Spirits
- Urban Counter
- Taco Urbano
- TCBY
- Mrs Fields Cookies
- Milk

**SIGN UP AND
RECEIVE**



REWARD YOURSELF



**WITH EVERY 500
POINTS EARNED**

** Earn 3 points on all of the below brands:*



**AUTOMATICALLY
ENROLL IN THESE CLUBS**



Buy **5**, get the **6th**
FREE

Buy **5**, get the **6th**
FREE



Buy **5**, get the **6th**
FREE

Buy **5**, get the **6th**
FREE



200
BONUS POINTS
for 5th PURCHASE
per year!

*Excludes TCBY Vending